



**BMW
MOTORRAD**



MAKE LIFE A RIDE



THE BMW MOTORRAD ADV-X EXPERIENCE

JOIN THE ADVENTURE OF A LIFETIME

On September 8-14, 2024, BMW Motorrad ADV-X will kick off, uniting passionate GS riders from across Canada for an adventure like no other.

ADV-X will take riders deep into BC's backcountry, where they will be treated to a variety of thrilling and challenging routes, while encountering some of the most breathtaking views Canada has to offer.

From curved paved roads to twisty backcountry mountain trails and much more, as we venture to a few of BC's most amazing hidden gems. Some points may challenge you along the way, but rest assured that the full journey is designed to be enjoyable and exciting for riders of all skill levels.

Following each day, riders will get the chance to unwind and shoot the breeze at the iconic Sun Peaks Grand Hotel, nestled within a European style village offering countless shops, cafes, and restaurants to explore.

This truly is a riding adventure like no other.



YOUR ADV-X QUESTIONS, ANSWERED

WHAT IS THE BMW MOTORRAD ADV-X?

The BMW Motorrad ADV-X is the only Canadian BMW GS adventure, officially hosted by BMW Motorrad Canada. It will take place from September 8th to September 14th 2024 in Sun Peaks, British Columbia.

WHAT SKILL LEVEL IS REQUIRED?

BMW Motorrad ADV-X is the perfect playground for GS riders of all skill levels. Throughout the adventure there will be a mix of gravel roads, double and single trail that will test your ability as an off-road rider.

Although not mandatory to participate, we highly recommend that riders have some off-road riding experience before joining us on the adventure.

If you are new to off-road riding, we strongly encourage you participating in one of our Certified BMW Motorrad Off-Road Riding Schools. More details available on page 12.

WHAT HAPPENS AT THE BMW MOTORRAD ADV-X?

The event offers five days of fully guided adventure riding. Each day, attendees will get to experience up to 300 km of riding in the vast mountain ranges of British Columbia across various types of terrain, including gravel roads, double and single-track trails, and even water crossings!

WHO SUPPORTS THE DAILY RIDES?

BMW Motorrad ADV-X is supported by a team of off-road riding instructors and technical specialists. During the event, there will be no shortage of learning opportunities, and our team be on site to help riders every step of the way.

Our team is also well equipped to support any technical issues that may arise on the journey, from repairing flat tires, to trailside pickups, and more.



BMW MOTORRAD ADV-X ITINERARY

ARRIVAL DAY

Sunday September 8th, 2024
Sun Peaks Grand Hotel
3240 Village Way, Sun Peaks,
BC V0E 5N0
sunpeaksresort.com

- | | |
|--------------|---|
| 15:00 | Arrival & Check-in at Sun Peaks Grand Hotel
1280 Alpine Road, Sun Peaks, BC |
| 17:30 | BMW Motorrad ADV-X Welcome Meet & Greet
Join us in the Conference Room for appetizers, drinks, and meet & greet. |
| 19:30 | Presentations & Rider Briefing in the Conference Room. |

DAY 1

Monday September 9th, 2024
Sun Peaks Grand Hotel, Off-Road Route 1
3240 Village Way, Sun Peaks,
BC V0E 5N0
sunpeaksresort.com

- | | |
|----------------------|--|
| 07:00 – 08:00 | Breakfast at Sun Peaks Grand Hotel
Enjoy breakfast at Mantles in Sun Peaks Grand Hotel. |
| 08:00 – 09:00 | Sign Out and Ride Out
Pick up packed lunch on departure. |
| 12:00 – 13:00 | Lunch
Trailside along our incredible route. |
| 16:30 | Arrival Back at Sun Peaks Grand Hotel
Fuel up and bike wash, check-in. |
| 18:30 | ADV-X Team Dinner
Masa's Bar & Grill followed by Rider Briefing. |

DAY 2

Tuesday September 10th, 2024
Sun Peaks, Off-Road Route 2

- | | |
|----------------------|--|
| 07:00 – 08:00 | Breakfast at Sun Peaks Grand Hotel
Enjoy breakfast at Mantles in Sun Peaks Grand Hotel. |
| 08:00 – 09:00 | Sign Out and Ride Out
Pick up packed lunch on departure. |
| 12:00 – 13:00 | Lunch
Trailside along our incredible route. |
| 16:30 | Arrival Back at Sun Peaks Grand Hotel
Fuel up and bike wash, check-in. |
| 18:30 | ADV-X Team Dinner
Mantles followed by Rider Briefing. |



DAY 3

Wednesday September 11th, 2024
Sun Peaks - Off-Road Route 3

07:00 – 08:00

Breakfast at Sun Peaks Grand Hotel
Enjoy breakfast at Mantles in Sun Peaks Grand Hotel.

08:00 - 09:00

Sign Out and Ride Out
Pick up packed lunch on departure.

12:00 – 13:00

Lunch
Trailside along our incredible route.

16:30

Arrival Back at Sun Peaks Grand Hotel
Fuel up and bike wash, check-in.

18:30

ADV-X Team Dinner
Masa's followed by Rider Briefing.

DAY 4

Thursday September 12th, 2024
Sun Peaks - Off-Road Route 4

07:00 – 08:00

Breakfast at Sun Peaks Grand Hotel
Enjoy breakfast at Mantles in Sun Peaks Grand Hotel.

08:00 - 09:00

Sign Out and Ride Out
Pick up packed lunch on departure.

12:00 – 13:00

Lunch
Trailside along our incredible route.

16:30

Arrival Back at Sun Peaks Grand Hotel
Fuel up and bike wash, check-in.

18:30

ADV-X Team Dinner
Powder Hounds followed by Rider Briefing.

DAY 5

Friday September 13th, 2024
Sun Peaks - Off-Road Route 5

06:30

Rise & Ride
Departure from Sun Peaks Grand Hotel for Sunrise Breakfast at Top of the World.

08:00 – 09:00

Sign Out and Ride Out
Pick up packed lunch on departure.

12:00 – 13:00

Lunch
Trailside along our incredible route.

16:30

Arrival Back at Sun Peaks Grand Hotel
Fuel up and bike wash, check-in.

18:00

ADV-X Reception and Farewell Banquet

DAY 6

Saturday September 14th, 2024
Sun Peaks - Off-Road Route 6

07:00 – 08:00

Hotel Check-Out
Check-out of the hotel and prepare all bags for departure.

8:00 – 10:00

Shuttles to Airport
Join the shuttles and take the trip back to the airport for departure.



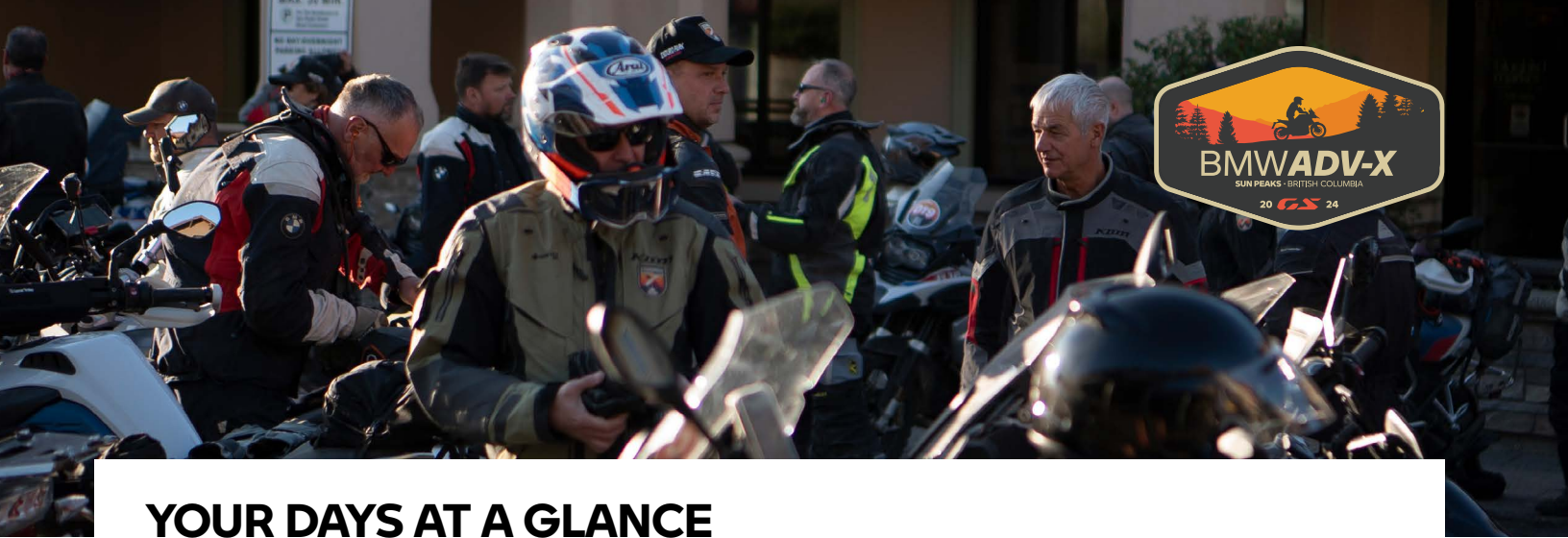


RIDER REQUIREMENTS

The BMW Motorrad ADV-X is open to GS riders of all skill levels. However, there are a few mandatory items that you'll need to join the adventure. See below for the complete checklist.

- ✓ **A BMW GS motorcycle**
- ✓ **Valid Motorcycle License and Insurance**
- ✓ **Off-road riding safety gear**
- ✓ **Off-road style boots are highly recommended (e.g., GS Comp Boots, Venture Grip GTX or similar)**
- ✓ **Off-Road Tires (50/50 at minimum)**
- ✓ **GPS capability is optional**
- ✓ **The drive to have plenty of fun riding your GS!**





YOUR DAYS AT A GLANCE

Rider's Briefing

Each night, you will be briefed on the next day's journey at a compulsory Rider's Briefing, which will take place after dinner. There will be a recap of the completed day and a short rundown of any information pertinent to the following day. Topics such as route options, lunch location, and places of interest will be covered. We will also confirm the start time for the following day and supply a route sheet.

Group System

Each morning, there will be a few groups of riders that will leave at different times. These groups will be led by instructors who know the route and will guide the group for the day. It is important to stay with your group as the routes can be complicated.

Luggage and Panniers

It is important to ensure that you have some form of small luggage, backpack or pannier system ready on your GS for the days rides. This will ensure you have ample space for items like lunch and water for the day. Weather can sometimes be unpredictable so it is also wise to ensure that you bring some rain gear on each days' adventure.

Start Time

Your start time may vary slightly each day depending on conditions. Typically, we ask that all riders be on their GS ready to go in the parking lot for 8:00am. This will ensure that groups have a fantastic day of adventuring in the mountains.

The Ride

Once your group leaves, it is important to ensure you are keeping up with the group as they push through the BC backcountry. Riders will have ample time to take breaks and rest during the lunch break with unbelievable views.

Arrival at the Destination

Each day's route will conclude upon return to Sun Peaks Grand Hotel, once you arrive at Sun Peaks Grand Hotel, you will be directed to the bike fueling / wash station and return to the check-in tent before preparing for team dinner that evening.

Meals

Breakfast, lunch, and dinner is included for the duration of the event.



OTHER IMPORTANT DETAILS

Accommodation

Six (6) nights of accommodation is included with your BMW Motorrad ADV-X package. Your first night of accommodation is on Sunday, September 8th at the Sun Peaks Grand Hotel. Your final night of accommodation is on Friday, September 13th at Sun Peaks Grand Hotel.

ADV-X Welcome Meet & Greet

On the evening of Sunday, September 8th, join us for a compulsory welcome function at the Sun Peaks Grand Hotel Conference Room, where you'll be able to meet fellow riders, ADV-X Instructors, pick-up your welcome package, and enjoy some appetizers and drinks before kicking off your adventure the next day. This will be followed by a presentation and your first Rider Briefing of the event.

One-Time Bike Inspection

At the beginning of the event, the BMW Motorrad ADV-X Staff will perform a bike inspection to ensure your motorcycle meets safety requirements and is ready for the week of riding ahead.

The Route

As much as we would love to share it with you, the full ADV-X route will be a surprise. You will find out about each day's route at the Rider's Briefing the night before. Be aware that the majority of riding will take place off-road along backcountry trails.

Tires

It is compulsory that your GS is fitted with safe off-road tires for the BMW Motorrad ADV-X. Our recommendation for tire specs are 50/50 at a minimum. Emergency tire support will be available so you do not need to worry about bringing spares.

Insurance

It is compulsory that you maintain Full Comprehensive Motorcycle Insurance for the GS you plan to ride during ADV-X. It is also recommended that you protect yourself with appropriate insurance cover prior to your event participation. This may be very helpful in the unfortunate circumstance of your travel plans changing for any reason. Insurance types to consider are Roadside Assistance Coverage (if you plan on riding to the event), and Domestic Travel Insurance.

Merchandise

Exclusive BMW ADV-X merchandise will be available for purchase at the event.



TRAVELLING TO AND FROM ADV-X

Ride to the Event and Ride Home From the Event

We recommend arriving in Sun Peaks, BC on Sunday, September 8th by 1pm. The BMW Motorrad ADV-X event will conclude on Saturday September 14th. If you are riding you will be able to begin your journey home by 9:00am on the Saturday September 14th.

Transportation is available for your Bike to and From the Event

Motorcycle transportation is available from select BMW Motorrad Retailers to the event. This will ensure that you can fly directly into Kamloops Airport (YKA). Please note that air travel will be an additional cost at your own expense, and subject to provider terms and conditions.

The BMW Motorrad ADV-X event will conclude at Sun Peaks Grand Hotel. If transportation has been selected for the event, your GS will be picked up and returned to the BMW Motorrad Retailer it was picked up from.

Please note that bikes can be equipped for transportation with no more than standard size saddle bags and top cases. Saddle bags and top cases that are not affixed to your GS will not be transported to the Sun Peaks Grand Hotel by staff.

Airport Information

Arrival and Departure From:

Kamloops Airport (YKA)

3035 Airport Rd Unit 101, Kamloops, BC V2B 7X1

Recommended Arrival: Morning of Sunday, September 8th

Recommended Departure: Morning of Saturday, September 14th

There will be a shuttles arranged for you from the Kamloops Airport (YKA), to Sun Peaks Grand Hotel. Further details on this will be shared closer to the event.



SELECT RETAILERS FOR TRANSPORTATION:

Nadon Sport

645 R. Dubois,
Saint-Eustache, QC J7P 3W1
(450) 473-2381

Moto Vanier

2495 Wilfrid-Hamel Blvd,
Québec City, QC G1P 2H9
(418) 527-6907

Carrier BMW – Drummond

176 Bd Industriel,
Saint-Germain-de-Grantham,
QC J0C 1K0
(819) 395-2464

Ottawa Motorrad

450 W Hunt Club Rd,
Ottawa, ON K2E 1B2
(613) 731-9071

Maranello BMW Motorrad

55 Auto Park Cir,
Vaughan, ON L4L 8R1
(416) 213-5699

Headingly Sport Shop

5160-A Portage Ave,
Headingley, MB R4H 1E1
(204) 889-5377

FFUN Motorcycle Company

141 Motor Way,
Saskatoon, SK S7P 0E9
(306) 934-5394

Barnes Powersports Blackfoot

6 Highfield Cir SE,
Calgary, AB T2G 5N5
(403) 243-2636

Rallye Motoplex Moncton

950 Champlain St,
Dieppe, NB E1A 1P8
1(800) 572-5593

Rallye Motoplex Halifax

122 Chain Lake Dr,
Halifax, NS B3S 1A2
(902) 450-0020

AUGUST

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

SEPTEMBER

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					



**CUSTOMER DROP-OFF
TO RETAILER**



**PRE-EVENT
TRAINING**



**BMW MOTORRAD
ADV-X**



**CUSTOMER PICK-UP
AT RETAILER**



BMW MOTORRAD ADV-X RIDER PACKAGES



THE ADVENTURER PACKAGE.

Single accommodation at Sun Peaks Grand Hotel. You will be allocated a room to yourself for each night at the most premium accommodation available.



THE EXPLORER PACKAGE.

Shared accommodation at Sun Peaks Grand Hotel. Double occupancy room, unless accommodation dictates otherwise. You will be allocated rooms at the most premium accommodation options each night.

WHAT'S INCLUDED:

5 days of adventure riding, over 1880 km

6 nights accommodation

Route sheet and GPS file as additional navigation

Official BMW Motorrad tech support

Medical support

Luggage support

Full tire service available

Multiple support vehicles

5 dinners

5 lunches

5 breakfasts

Event Video

Event photographer

Event welcome package



PRE-EVENT OFF-ROAD TRAINING COURSES AT ADV-X

ADV-X Pre-Event Off-Road Training aims to elevate your riding proficiency, emphasizing smoother, safer, and potentially quicker riding techniques. This training is essential for riders looking to gain the advantages of BMW's renowned Off-Road Training courses. It's designed for both new and experienced adventure riders, offering a comprehensive curriculum over one or two days. With certified BMW Off-Road Instructors from Enduro Park Canada, the course covers fundamental off-road skills, from slow-speed control to handling a variety of surfaces, ensuring riders are fully prepared for any adventure.

COURSE CONTENT

During the two-day of optional training, participants are taught the fundamental techniques of off-road riding and will progress to a much higher level. These basic techniques are the core elements of novice through to advanced riding. The ADV-X team includes certified BMW Off-Road Instructors from Enduro Park Canada running the BMW Off Road Training program.

Some of the skills covered are:

- ☒ Slow-speed manoeuvring and control
- ☒ Motorcycle off-road set-up
- ☒ Picking up a motorcycle off-road
- ☒ Correct body position/balance
- ☒ Throttle and clutch control
- ☒ Cornering
- ☒ Braking / Emergency braking
- ☒ Ascending and descending hills safely and confidently
- ☒ Emergency hill stop & turn around
- ☒ Riding over / around obstacles
- ☒ Multi surface riding – Sand, Gravel, dirt & water
- ☒ Trail riding / Practice

Optional Pre-Event Training will be available on Saturday, September 7 and Sunday, September 8. To participate in this training, registration will be completed during sign-up for ADV-X.

It is important to note that if you are attending the pre-event training that you should be arriving to Sun Peaks on Friday September 6th, or Saturday September 7th. Hotels are included in Pre-Event training packages.

If you have any additional questions please contact Ryan at info@advx.ca



Partner of **BMW MOTORRAD**

There is nothing like high-quality training to sharpen you up for a week of adventure riding. Prior to this year's BMW Motorrad ADV-X, we would like to encourage you to visit one of our off-road training partners to sharpen your skills. These training partners are led by BMW Certified Off-Road Instructors.



ENDURO PARK CANADA **700 HOLKER PL, MILL BAY, BC V0R 2P4**

Enduro Park Canada is a team of BMW Motorrad certified instructors and tour guides dedicated to offering thrilling off-road and on-road motorcycle adventures. They provide a range of services, including off-road tours, training programs, and individual coaching sessions. With a focus on safety, skill development, and the excitement of motorcycle riding, Enduro Park Canada caters to riders seeking to explore the great outdoors on two wheels. They also host special events and training courses designed to enhance riding skills in various terrains and conditions.



SMART ADVENTURES **3303 LINE 3 N, SHANTY BAY, ON L0L 2L0**

SMART Adventures, based at Horseshoe Resort, Ontario, is a leading motorcycle training center with over 20 years of experience. They focus on providing a comprehensive range of motorcycle training courses, from beginner to advanced levels. Their offerings include specialized training sessions designed to enhance motorcycle riding skills in a variety of terrains and conditions. With a commitment to safety and enjoyment, SMART Adventures ensures a high-quality learning experience for every rider, supported by expert instructors and tailored courses.



ACADÉMIE RIDAVENTURE **1503 BASELINE RD, CLARENCE CREEK, ON K0A 1N0**

Académie Ridaventure, specializes in motorcycle training emphasizing trail and adventure riding for dual-use and adventure motorcycles. Established in 2019, their mission is to provide unparalleled training focusing on safety, technique, and the joy of riding. They aim to equip riders with confidence and skills for exploring new terrains. The academy is known for its expert instructors, including Cloude Gagné with 38 years of motorcycle experience, and offers a comprehensive learning experience to enhance motorcycle adventure skills.

Please be aware that the training courses described are separate events from the BMW ADV-X event. Each course must be scheduled and paid for separately from the BMW ADV-X activities.





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MAKE LIFE A RIDE

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CONTACT

Please direct all event-related questions to:

Ryan Austin
Owner - Enduro Park Canada
Organizer – ADV-X
info@advx.ca